

UNIVERSITY OF MID FLORIDA



Catalog Addendum

2023-2024

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Table Contents

PROGRAM INFORMATION	3
MASTER OF BUSINESS ADMINISTRATION.....	3
TUITION AND FEES.....	4
ADMISSIONS REQUIREMENTS	4
COURSE DESCRIPTIONS.....	4
MASTER OF BUSINESS ADMINISTRATION	4
FINANCE CONCENTRATION.....	6
ENTREPRENEURSHIP CONCENTRATION.....	7

PROGRAM INFORMATION

MASTER OF BUSINESS ADMINISTRATION

Program Description:

The Master of Business Administration program is designed for those who want to become generalists in business management. The Business Administration major will prepare students for life as entrepreneurs. Crucial factors involved in conceiving, initiating, and developing new ventures are examined. Preparation includes guest entrepreneurs, case studies, and written feasibility analyses of student-selected ventures. As management consultants, students develop their analytical, writing, speaking, and observation skills along with the confidence to become independent.

Program Objective:

- Apply best practices to solve managerial issues.
- Integrate theories and practice to perform strategic analysis.
- Demonstrate effective written forms of communication and oral business presentations.
- Implement leadership skills to work effectively within diverse teams.
- Identify and analyze ethical responsibilities of businesses.
- Apply decision-making techniques, both quantitative and qualitative analysis, to management issues.

Course Outline:

Course Number	Course Title	Credit Hours	Delivery Method
MBA 500	Business in the Global Economy	3	(Online)
MBA 510	Business Law and Ethics	3	(Online)
MBA 520	Leadership and Organizational Behavior	3	(Online)
MBA 530	Financial Decision Making	3	(Online)
MBA 540	Quantitative and Qualitative Methods for Decision Making	3	(Online)
MBA 550	Management of Information Systems	3	(Online)
MBA 560	Supply Chain Management	3	(Online)
MBA 570	Project Management	3	(Online)
MBA 600	Risk and Quality Management	3	(Online)
MBA 610	Marketing and Sales Management	3	(Online)
MBA 620	International Business Relations	3	(Online)
MBA 690	Master of Business Administration Capstone	3	(Online)
	Sub-Total	36	
Students must choose a minimum of one (1) Concentration			
	Finance		
MBA 630	Corporate Investment Analysis	3	(Online)
MBA 640	Advanced Corporate Finance	3	(Online)
MBA 650	Global Financial Management	3	(Online)

	Sub-Total	9	(Online)
Entrepreneurship Concentration			
MBA 660	Entrepreneurship	3	(Online)
MBA 670	Entrepreneurial Economics	3	(Online)
MBA 680	Entrepreneurship and Innovation	3	(Online)
	Sub-Total	9	(Online)
	TOTAL	45	

TUITION AND FEES

Program Name	Tuition/Credit	Application Fee <i>(non-refundable)</i>	Books & Supplies	Program Cost
Master of Business Administration	\$495.00	\$150.00	\$1,700.00	\$24,125.00

ADMISSIONS REQUIREMENTS

1. To be admitted to the institution, applicants must hold a baccalaureate degree from an Academy-recognized post-secondary institution. International applicants must hold a degree recognized as equivalent to a U.S. baccalaureate degree.
2. Applicants who meet baccalaureate degree requirement and whose undergraduate cumulative grade point average (CGPA) is 2.50 or higher (on a 4.00 scale) are eligible for admission.
3. Applicants must submit official Transcripts from all undergraduate and graduate institutions attended.
4. Applicants must complete an online interview with an admissions advisor. All admission decisions are based on evaluation of a candidate's academic credentials and interview.

COURSE DESCRIPTIONS

MASTER OF BUSINESS ADMINISTRATION

MBA 500 Business in the Global Economy – 3 Credit Hours

This course addresses the factors that affect international business and business expansion. Discussion topics include demographic, economic, political, natural resource, technology, and cultural characteristics and the role they play in the advancement of multinational enterprises.

MBA 510 Business Law and Ethics – 3 Credit Hours

This course will introduce you to the laws and ethical standards that managers must abide by in the course of conducting business. Student will Learn about the laws that business managers must follow to protect their consumers, employees, and overall operations. Explore conflict management strategies and legal issues, such as torts, contracts, property law, intellectual property, and employment law.

MBA 520 Leadership and Organizational Behavior – 3 Credit Hours

Students will gain a thorough understanding of individual, group, and organizational behavior. Students will utilize this knowledge to build practical skills in leading individuals and teams to high performance. Through a variety of teaching methods, students will learn to analyze their business environment, detect, and analyze problems, and develop sound, creative and socially responsible solutions to help their organizations flourish in a complex and uncertain world.

MBA 530 Financial Decision Making – 3 Credit Hours

This course presents the processes for analyzing a firm's financial condition, developing alternatives, and making business finance decisions. Exercises the analysis of current financial and operational data, and the projection of these data forward to support decision making under varying assumptions. This course will include means of managing working capital including sources of short-term financing of operations and methods used to raise external capital including initial public offerings, seasoned equity offerings, public and private debt, private equity, and venture capital.

MBA 540 Quantitative and Qualitative Methods for Decision Making – 3 Credit Hours

This course introduces the learner to utilize and apply quantitative methods for individual, organizational, and societal decision-making. A variety of tools and techniques will be examined as the foundation for the development and interpretation of attributes and variables in addition to the use of data sources for improving processes and organizational environments. Topics covered include displaying and summarizing data, random variables and probability distributions, sampling, statistical inference, regression analysis, forecasting, statistical quality control, risk analysis, Monte Carlo simulation, decision trees, and linear and integer optimization modeling. Requires Microsoft Excel.

MBA 550 Management Information Systems – 3 Credit Hours

In this course, students will understand the position of information technology in businesses today. Students will study topics such as advanced software applications, networking in relation to the Internet, and business communications.

MBA 560 Supply Chain Management – 3 Credit Hours

This course covers the set of activities that create goods and services through the transformation of inputs into outputs. It's also an introduction to the design, operation, and control of domestic and international supply chain and logistics systems. Emphasis is placed on transportation, distribution, and warehousing in the business enterprise.

MBA 570 Project Management – 3 Credit Hours

This is an advanced course in project management and leadership on strategic change. The course emphasizes the use of project management software and sound management principles in cost control, resource and staffing planning, project financial, and schedule management. Topics include organizational

strategy; portfolio management; scope management; risk management; cost estimation and budgeting; project scheduling.

MBA 600 Risk and Quality Management – 3 Credit Hours

Risk identification, risk impact analysis, risk response planning. Mitigating risk. Risk management techniques, such as Monte Carlo simulation. Defining quality. Total quality management (TQM). Quality control. The ISO 9000 perspective on quality.

MBA 610 Marketing and Sales Management – 3 Credit Hours

Students will study the basics of marketing in the consumer and industrial marketplace, sales techniques, computers in marketing, cash terminal operation, store security, pricing, and career possibilities in sales and marketing.

MBA 620 International Business Relations – 3 Credit Hours

Our International Business Relations course explores the international dimension of doing business in a global society. The course offers you an awareness of the role of culture, geography, government, and economics in shaping the environment in which businesses operate internationally. We'll help you to better understand topics such as forward currency markets, foreign direct investment, negotiation, international distribution, etc.

MBA 690 Master of Business Administration Capstone – 3 Credit Hours

Upon completing the core courses for your MBA, you will be required to complete the MBA Capstone. The capstone project demonstrates your proficiency by completing an independent project that exhibits your conceptual, analytical, research, and practical management skills achieved through the courses in this program. This demonstration of your expertise at a master's level represents a crowning achievement, much as a capstone does in architecture.

FINANCE CONCENTRATION

MBA 630 Corporate Investment Analysis – 3 Credit Hours

Provides a rigorous treatment of the principles of investments, investment management and asset pricing. Analyzes asset allocation, asset pricing models, international diversification, active portfolio management, performance evaluation, and other pertinent topics. Approaches the analysis from the perspective of individual investor, corporate financial manager, and the investment manager.

MBA 640 Advanced Corporate Finance – 3 Credit Hours

Develops a framework for analyzing corporate financing and investment decisions. Applies techniques for evaluating capital investments, capital structure and dividend decisions and with the interaction between investment and financing decisions. Topics covered include mergers and acquisitions, leasing, working

capital management and a more rigorous analysis of cost of capital, risk and return and corporate liabilities.

MBA 650 Global Financial Management – 3 Credit Hours

Presents international financial tools, applications and concepts used in formulating effective financial management strategies. Examines international financial relationships and transactions among firms, foreign exchange rate foreign determination and forecasting exchange risk and exposure, balance of payment accounting, evolution of the international monetary system. Analyzes special topics such as working capital management strategies, capital budgeting, cost of capital and optimal capital structure in the context of international operations.

ENTREPRENEURSHIP CONCENTRATION

MBA 660 Entrepreneurship – 3 Credit Hours

Explores the concepts and applications of sustainable business including creating, leading, and managing business enterprises. Examines approaches for leading entrepreneurs, individuals, and companies. Analyzes innovation issues including creating and realizing value, prioritizing opportunities, and managing the innovation process.

MBA 670 Entrepreneurial Economics – 3 Credit Hours

This course explores all aspects of the creation of a new venture from idea through startup, growth, and beyond. Students will learn how to evaluate opportunities, develop strategies, create a business plan, and acquire financing for a new venture. In this course students will develop a business plan for a new venture.

MBA 680 Entrepreneurship and Innovation – 3 Credit Hours

Students are introduced to the concept of entrepreneurial thinking and the role that it plays in our economy and society. Student suggestions for creating innovation and change in their local community or workplace are incorporated into class projects,

*****END OF CATALOG ADDENDUM*****